



## **ALPINE MOUNTAIN RANCH & CLUB**

### **Alpine Mountain Ranch & Club Adding New Team Member**

Cheryl Krumrie to start May 5<sup>th</sup>, 2014

Steamboat Springs, CO, May 4, 2014 - With the market for luxury homes improving and local inventory on the decline, Alpine Mountain Ranch & Club Developers have added the position of "SALES ASSOCIATE" to the team. "We feel it is the right time in the real estate recovery process to bring a sales oriented local individual to the team so we can be ready to service the local real estate brokerage community and promote the ranch." says Kathy Zick Cain, Development Project Manager at the ranch.

Cheryl Krumrie has accepted the challenge and begins May 5<sup>th</sup> in the Sales Associate role. Cheryl has a master's degree in Sports Marketing from Xavier University and an undergrad degree from the University of Wisconsin. Although not directly in real estate, Cheryl has an extensive background with direct sales in Steamboat and Cincinnati. She also has prior experience with Alpine Mountain Ranch & Clubs' parent company Corporex and Bill Butler managing partner. An avid outdoor activity enthusiast, Cheryl enjoys road cycling, horses, distance running, skiing and tennis. Fitness and high energy are key elements to Cheryl's success. Cheryl is active in the Steamboat Springs community serving on the boards for Girls on the Run of Western Colorado and The Friends of the Chief Foundation. Mother of two grown children, Cheryl and her husband Tim have lived in the area for nine years.

"My initial goals are to learn the property inside out so I can assist local real estate agents with tours and sales along with generating leads through a more active involvement in the community" says Cheryl.

### **About Alpine Mountain Ranch & Club**

Alpine Mountain Ranch & Club is a 1,216-acre land preservation community in Steamboat Springs, Colorado, five minutes from town and the ski area. 63 5-acre homesites and 900 acres dedicated to wildlife preserve and open space. Ranch amenities include an Owners' Lodge, Guest Cabin, concierge services, fishing lake, equestrian facilities, a private backcountry retreat and 5-miles of trails.